

Arts and Culture Advisory Panel

Registration of Interest
April 2026

(Rev1 – 26/5/2026)

Procurement ID: BDA001272



Top: Sky Sisters
Bottom: World Pride art
installation



Acknowledgement of Country

Aboriginal people have had a continuous connection with Country from time immemorial, caring for and living in deep alignment with our landscape.

Western Sydney is home to the highest urban population of Aboriginal people in Australia. Diverse, strong and connected Aboriginal communities have established their families in this area for generations.

We acknowledge that Bradfield City sits on D(h)arug land. We also acknowledge the Dh(th)arawal, Gundun(gur/a)ra peoples who also have custodial care obligations for the broader Western Sydney area, and others who have passed through this Country for trade and care purposes.

Ensuring that Aboriginal communities, their culture and obligations for Country are considered and promoted is vital for creating a future where deep history and future opportunity come together. A unique opportunity exists to establish a platform for two-way knowledge sharing, elevating Country and learning from cultural practices to create a truly unique and vibrant place for all.

At Bradfield City we are committed to designing with Country in partnership with First Nations peoples, ensuring that cultural knowledge, caring for Country and lived connection inform the future of this land for generations to come.



Garungarung Murri Murri Nuru
(Beautiful Grass Country)

Artwork created by Dalmarrri artists
Jason Douglas and Trevor Eastwood for
Bradfield Development Authority.

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About the Opportunity

The Bradfield Development Authority's Arts and Culture Advisory Panel provides expert advice on developing the character and identity of Bradfield City through cultural infrastructure, programs and public art.

This year we are growing our membership and seeking 3 arts and culture experts residing or working in Western Sydney to join our Panel for a 3-year tenure commencing in July 2026.



First Nations weaving workshop with Malima

Bradfield Development Authority (BDA) established an Arts and Culture Advisory Panel (Panel) in June 2023 with six members who shared their expertise and valuable insights into public art commissions and activation with Bradfield City.

The Panel's objectives are to:

- Ensure the inclusion of Western Sydney experts in the creative sector, contributing valuable local perspectives to the cultural fabric of Bradfield City
- Integrate community and cultural knowledge into the design of Bradfield City, fostering environments that are culturally safe and inclusive
- Facilitate the sharing of information and opportunities between BDA and the Western Sydney community, strengthening engagement and collaboration

To date the Arts and Culture Advisory Panel has provided the following advice:

- Art Strategy, as part of the Master Planning process
- Central Park public art commission, concept through to detailed design
- Second Building public art commission procurement strategies
- First Building creative producer procurement strategy
- Temporary activation of future rail corridor
- Mardi Gras 2026 strategy

BDA is seeking experienced arts and culture practitioners (10+ years) who bring deep sector knowledge and strong connections to Western Sydney, within one or more of the following specialised areas:

- Public art commissions, as an artist and/or curator
- Civic spaces including cultural infrastructure projects
- Large scale festivals/events
- Community/public programming

Panel members will be remunerated at the hourly rate of \$362.50. This fee is aligned with *NSW Government Standard Commercial Framework for PMS Scheme Categories 1 – 12.*

First Nations are strongly encouraged to apply.

Mardi Gras artwork on Bradfield First Building



Arts and Culture Advisory Panel Commitments and Responsibilities

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Jannawi Dance Clan

Panel members will be required to attend two – 3-hour mandatory meetings per calendar year in March and September

The meetings will be structured to achieve the following outcomes:

- BDA receives advice from Panel members on key priority projects to be delivered by BDA
- BDA provides Panel members a status update on the development and staging of Bradfield City
- BDA receives updates from the Panel in relation to the Western Sydney arts and cultural sector

Outside of the two mandatory meetings, Panel members may be asked to provide further advice and input into project scopes, procurement strategies, form part of an evaluation panel and provide input into concept and design developments for public art commissions.

As a successful Panel member, you will be responsible for:

- Understanding and adhering to the Arts and Culture Advisory Panel Charter
- Attending and actively contributing in mandatory meetings
- Providing timely advice and viewpoints on materials brought forward for review and discussion
- Completing assigned actions promptly
- Maintaining confidentiality about topics discussed in sessions
- Treating all fellow members with respect as equals
- Actively updating BDA on all changes to your personal details
- Completing annual conflicts of interest statements and updating BDA of any new conflicts of interest throughout your tenure

The Panel provides strategic and project-specific advice to BDA. All final decision making remains with the BDA.



Delivering a Vibrant 24/7 Bradfield City

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Artist's impression of Bradfield City



Bradfield Development Authority is the NSW Government agency responsible for delivering, coordinating and attracting investment to Bradfield City, located on the doorstep of the new Western Sydney International Airport.

Spanning 114 hectares, Bradfield City is one of Australia's largest urban development projects and the first major city built in over a century.

Bradfield City will deliver new economic opportunities, 10,000 homes, and 20,000 jobs for Western Sydney residents.

Bradfield City's development is guided by its Master Plan which was approved in September 2024. It will offer more than 30% public open space, major events and cultural areas, and a wide range of retail and dining options. It is designed as a place to live, work, gather, play, and stay.

The First Building in Bradfield City opened in March 2025. Marking the start of a new industry-led ecosystem, the building houses stage one of the Advanced Manufacturing Readiness Facility (AMRF), alongside industry tenants. Local manufacturing businesses are engaging in projects with the AMRF, and the building hosts industry and community events, inviting the community to discover the future city.

Civil and infrastructure works are well progressed, laying the foundations for future development at Bradfield City including the 5.7-hectare City Precinct, to be developed by BDA's development partner Plenary.

The City Precinct will develop into a place with social amenities to support a growing workforce and residents, including childcare, retail and access to world-class public space. The precinct will deliver a curated mix of vibrant cultural, social and recreational experiences for the community and visitors.

Artist's impression of Bradfield City





Major projects commencing construction at Bradfield City in 2026 are Central Park and the Second Building

Central Park will be the heart of Bradfield City – its main civic space and the first welcoming point for visitors as they step out of the Metro Station. Spanning 2 hectares, it will be a world-class green space where workers, residents, and visitors can gather, play, and relax. It will feature a Gathering Ground for cultural and community events, with a capacity of over 5,000 people, as well as a public art trail.

The Second Building will complete the second stage of the Advanced Manufacturing Readiness Facility (AMRF) and will be a world-class innovation incubator, enabling global collaboration between government, industry and research.

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Bradfield City's Art Strategy

Bradfield City's Art Strategy supports the development of a cultural destination that reflects the story of a distinctive Australian modern city - innovative, engaging, diverse, and deeply connected to place and Country.

Serving as BDA's overarching framework, the Art Strategy details how art, culture, and creative programs will contribute to shaping the identity of Bradfield City throughout its planning, construction, and long-term operation.

The core purpose of the strategy is to ensure that public art, cultural infrastructure, and programming are approached in a consistent, high-quality, and place-specific manner.

Caption TBC



Arts and Culture Advisory Panel

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How To Apply

Applicants must complete the following three steps:

- 1 Complete the Part B ROI Response Form
- 2 Submit responses to the mandatory and evaluation criteria (maximum 5 pages)
- 2 Submit a curriculum vitae (maximum 3 pages)

All documents must be combined into a single PDF



Arts and Culture Advisory Panel

Women Who Launch event

Submit one PDF document, with your response to both the mandatory and evaluation criteria below

- Confirmation compliance/acceptance of the Arts and Culture Advisory Panel agreement
- A connection to Western Sydney*, such as having lived or worked in the area
- Submit a CV demonstrating your 10+ years' experience in arts and culture
- Demonstrate your experience working in one or more of the following areas:
 - Public art commissions, artist and/or curator
 - Civic spaces inclusive of cultural infrastructure projects
 - Management or leadership of cultural institutions or advocacy groups
 - Large scale festivals/events
 - Community/public programming

Evaluation criteria – applicants must clearly label their response to each criteria:

- Experience delivering arts and cultural projects within Western Sydney
- At least two examples where you provided advice or recommendations on local or state government cultural projects and identify any notable outcomes due to this advice
- An explanation of how your background will positively impact Bradfield City and your reasons for wanting this role

Submissions will be evaluated by a committee of Government employees and industry experts.

Recommendations will then be made to BDA and successful applicants will be contacted to join the Panel.

The Authority may, including during the evaluation process:

- Use any relevant information obtained through this ROI or by independent inquiry in the evaluation of the submissions
- Seek clarification or additional information from any applicant for the purposes of ROI evaluation
- At any stage undertake progressive shortlisting in accordance with the evaluation criteria
- In addition to its rights set out elsewhere, in its absolute discretion, at any time and without giving reasons, withdraw, vary, replace, amend, suspend, discontinue, or terminate in whole or in part this ROI process, including changing any date or period specified in this document

**Western Sydney refers to the part of the Sydney metropolitan area defined by the NSW Government as comprising the West, West Central and South West districts of Greater Sydney, as established by the Greater Sydney Commission.*

Mandatory Criteria

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Tinker Tours
workshop

Timeline for ROI

**Acceptable ROI
submission types:**

In writing and in English, in a PDF

Closing Date and Time:

3.00pm AEST Monday 8 June 2026

**BDA may, at its discretion, reopen the ROI to
seek additional submissions during the
three-year term of the panel contract**

Opening Date:

Monday 18 May 2026

ROI BDA Contact:

Gary Soo

email: procurement@bda.nsw.gov.au

Response to this ROI:

To successfully register an ROI submission, you will be required to submit your curriculum vitae and complete the provided BDA001272 Part B ROI Response Form.

Email the completed form with any supporting attachments to **procurement@bda.nsw.gov.au** before the closing date and time.

BDA may create a subject matter expert pool of qualified applicants who were unsuccessful in joining the Panel. Those in the pool may be asked to advise on specific projects, at BDA's discretion. If you do not wish to be included in the talent pool, please select No in Part B of the response form.

Late Responses:

A submission lodged after the closing date and time will not be accepted unless decided by BDA in its absolute discretion (and only in exceptional circumstances).

BDA will notify the applicant promptly should its submission or submissions (as relevant) be received late.

Lodgement of ROIs on time is entirely the applicant's responsibility.



Bradfield

Contact

Bradfield Development Authority
New South Wales Government

✉ procurement@bda.nsw.gov.au

🌐 bradfield.city

🔍 [Bradfield City](#)

BOUNDLESS

